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- Hearing "...is a word used to describe the physiological sensory processes by which auditory sensations are received by the ears and transmitted to the brain"
- Listening "...refers to a more complex psychological procedure involving interpreting and understanding the significance of the sensory experience"

Prof John Drakeford

"In one ear and out the other"

- 75% of oral communication is ignored, misunderstood or quickly forgotten
- Hard work
 - Our thoughts move faster than our ability to
 - We interpret the same words differently
 - Our first statements are often the "tip of the iceberg"

I have a friend...

 I have a friend who moved from a highpaying job in a large city to take up a lowpaying job in a small town...





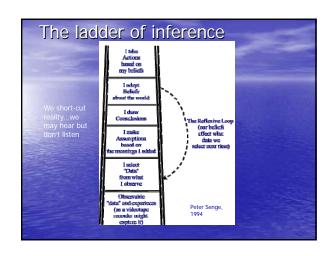


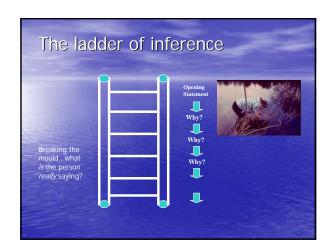












When do you need listening in a PHVA process?
To surface important information at any point in the process; to help others surface assumptions, e.g around goals, around relationships, around causes and consequences, getting beyond positions to interests.
To help resolve a conflict among participants, or help them to differ constructively

Listening clinic

 You are a researcher who wants to understand, in the greatest depth possible, how and why significant people come to influence others. You want to explore this subject by interviewing individuals about their personal experiences in this matter, in as much depth as possible

Our group task is to emerge from the clinic with a better understanding of how the *listening skills* of following, reflecting and summarising are related to the quality and depth of information people are willing to share.

Listening clinic objectives

- To build up a group "tool kit" around how to use listening
- To create surface important information, deepen understanding of underlying assumptions.
- To enrich our group understanding about the nature of influence, its variations and its impacts.

